



Donor Privacy Policy

PERC—The Property and Environment Research Center—is a non-profit, tax-exempt organization under 501(c)(3) of the Internal Revenue Code.

We rely entirely on contributions from foundations, corporations, and private individuals. Currently, 90 percent of our funding comes from foundations, 8 percent from individuals and miscellaneous sources, and 2 percent from corporations. All contributions to PERC are tax-deductible.

Please contact us if you are interested in becoming a PERC [supporter](#) or want to know more about PERC.

PERC respects the privacy of its donors and has put in place a Donor Privacy Policy to honor these rights.

Donor information

PERC collects and maintains the following types of donor information when it is voluntarily provided to us:

- Contact information such as name, address, telephone number and e-mail address
- Giving information
- Information on events and workshops attended, publications received and special requests for program information
- Information provided by the donor in the form of comments and suggestions

This confidential information is kept on file for IRS purposes. It is also used to analyze overall giving patterns in order to make more accurate budget projections, as well as to understand donors' interests in our mission and to update them on the organization's plans and activities. This information may be shared with staff, board members, and consultants only on a confidential and need-to-know basis.

List sharing

PERC does not sell, rent, trade or share its donor list with any other organization. PERC never sends out mailings on behalf of other organizations.

Discontinuing contact upon request

It is the policy of PERC to communicate with donors according to their expressed preferences whenever possible. PERC will discontinue or change the method used to contact any person upon that person's oral or written request directed to the organization, its professional fundraiser, or other agent.

Upon a person's (or a person's authorized representative's) request that PERC discontinue further contact, the person's name and address will be promptly modified in the PERC donor database to ensure that no further contact is made with the person.

Permanent Record: PERC will maintain an electronic record of all requests for discontinuance of contacts. Oral requests will be noted in writing by the staff of PERC and then permanently recorded in the electronic donor

database. The records of persons who have made such a request will be maintained by PERC to the extent necessary for legal or liability purposes.

Donor Bill of Rights

PERC subscribes to the Donor Bill of Rights, which was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits.

Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.